

## **SDLC Partners, L.P.**

2790 Mosside Boulevard – Suite 705  
Monroeville, PA 15146

---

### **News Release**

**Contact:** Kim Weightman **Phone:** 724-258-0337  
Granite Communications

**Date:** November 30, 2005

### **FOR IMMEDIATE RELEASE**

#### **Local Business Leader Joins Monroeville Technology Firm**

*Monroeville, PA* – One of the area's fastest growing technology firms, SDLC Partners, has been joined by Chris Simchick now serving as one of the firm's principal partners.

Simchick spent close to two decades as a leader in the technology consulting industry working most recently as a vice president of business development for a global IT services firm heading its Northeast region. He's also on several advisory boards for local start-up organizations consulting in a variety of business functions and has been active with Angel Investor networks assisting these firms with fund-raising.

Simchick's new role at SDLC will include local and regional business development, financial management, practice development and practice management.

"There's a tremendous body of work that's been established here at SDLC Partners over its first year," said Simchick. "I plan on working with the team to extend that to the next logical level to have defined vertical growth in attractive market sectors."

SDLC Partners opened its doors over a year ago serving as a consultancy that works with organizations, helping them implement technology solutions to address business needs.

"SDLC has a tremendous foundation that's been built in a very short time...and, it's one that's anchored in deep client relationships...and, that's attractive," said Simchick.

SDLC's founding Principals Scott Barnyak and Christy Maruca are eager to have Simchick on board.

"We're excited to have Chris join our executive team," said Barnyak. "Christy and I have personally known and worked with Chris for over 10 years and are confident that his blend of strategic planning, M&A, sales, and operational management experience will be invaluable to us as we continue to grow both our services and client base within the northeast region."

(MORE)

Maruca agrees, "Chris' strong operational background will help us manage the substantial growth we've experienced over the past year and help us to continue to grow and expand in the future."

SDLC's services include strategy and execution of the following: Business Process Modeling, Rational Unified Process , SOA, web services and (EAI) execution; end user reporting and business analytics , QA Testing, as well as custom development and support for Portals, web based and legacy applications; coupled with in source, outsource and Community Source delivery models.

"It's exciting to be in an arena where we can control our own destiny," said Simchick. "We're accountable to ourselves, our shareholders and most importantly, our clients...that makes us more focused and flexible."

For more information on SDLC Partners, L.P., visit them on the web at [www.sdldapartners.com](http://www.sdldapartners.com).

#