



News Release

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Date: August 1, 2011

FOR IMMEDIATE RELEASE:

SDLC Partners hires Richlynn (Rick) Toth to lead the newly consolidated Technology Solutions Practice

Monroeville, PA (August 1, 2011) - SDLC Partners L.P. is pleased to announce that Richlynn (Rick) Toth joined the organization on July 25, 2011 as the Technology Solutions Practice Director. This new practice is the result of consolidating the firm's Technology Delivery and IT Effectiveness Practices under a single point of accountability. SDLC's Technology Solutions practice partners with IT organizations to meet the demands of the business through the execution of the following services: Program/Project Management Office (PMO), IT process improvement, system selection, enterprise architecture, custom application development including web and mobile, as well as outsourced quality assurance testing.

SDLC's three principal partners—Chris Simchick, Scott Barnyak, and Christy Maruca—are excited about his decision to join the leadership team. "Rick's consulting industry experience and proven leadership skills blended with our strong ability to execute, will enable us to expand the value and impact of our Technology Solutions practice", said Scott Barnyak. Added Simchick.... "We participated in a long courtship that enabled Rick to gain tremendous insight into our business model, vision and direction. Through the process, it became apparent that Rick's capabilities complimented our already robust leadership team. With the rapidly changing dimensions of our business and our commitment to growth, we are confident that Rick's abilities will play a significant role in accelerating our strategies going forward."

Rick brings over 30 years of progressive business and technology experience in large, medium and small IT consulting firms such as PwC Consulting, Protiviti and CISCorp. His knowledge encompasses a broad spectrum of skills and expertise in the areas of Practice Leadership, Practice/IP Development, Business Development, Alliance/Partner Management, Client Management, Engagement Management, and People Development. This range of experience fits well with SDLC's culture and will support the firm's overall goal of helping clients improve their market opportunity, effectiveness and cost structure.



About SDLC Partners

SDLC Partners, L.P., headquartered in Monroeville, PA, opened its doors in 2004 as the business minded, tech savvy, people-driven alternative to large consulting organizations. The firm's 195 employees deliver process improvement, analytics, and technology solutions to Fortune 1000 and mid-market customers by effectively working with business and I.T. to serve as the "execution partner of choice" for improving speed to market, reducing costs, and enhancing quality.

For more information about SDLC Partners, visit www.sdldapartners.com or contact Scott Barnyak at 412-373-1950 or sbarnyak@sdldapartners.com.

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